

Rep Order# 6840589 Ver# 1 Status New Traffic Order# Printed: 08/10/2012 2:48 PM 1 of 2

EC'd Yes Last Received: 08/10/2012 10:37 AM

Showing Buylines: All Lines

Station	WVBT-TV NORFOLK, VA.	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() AM.FOR PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	AMER. FOR PROSPERITY		TOWSON, MD 21286	Salesperson	() ANJIE BRADY
Estimate#	288		Agency C/P1/P2/E //288	Salesperson Phone#	215-567-6005
Buyer	ANNE BRAUNSCHEIDEL	Flight Dates	08/11/2012 - 08/14/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

--- CONTRACT COMMENT ---

CLIENT: AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$3650
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	10P-1045P		:30	\$700.00	08/11-08/11	1	1	1	\$700.00	
	Buyline Comment: SATURDAY LATE NEWS											
	2	SU	10A-11A		:30	\$50.00	08/12-08/12	1	1	1	\$50.00	
	Buyline Comment: FOX NEWS SUNDAY											
	3	SU	10P-1045P		:30	\$700.00	08/12-08/12	1	1	1	\$700.00	
	Buyline Comment: SUNDAY LATE NEWS											
	4	M-TU	10P-1045P		:30	\$700.00	08/13-08/14	2	1	2	\$1,400.00	
	Buyline Comment: LATE NEWS											
	5	SA	8P-9P		:30	\$400.00	08/11-08/11	2	1	2	\$800.00	
	Buyline Comment: COPS											

---REPORT TOTALS---

Report Totals: 7 / \$3,650.00

---SALES MONTHLY TOTALS---

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Station WVBTV-TV NORFOLK, VA.
Advertiser () AM.FOR PROSPERITY
Product AMER. FOR PROSPERITY
Estimate# 288
Buyer ANNE BRAUNSCHEIDEL
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //288
Flight Dates 08/11/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Aug 12: 7 / \$3,650.00
Sales Totals: 7 / \$3,650.00
Station Totals: 7 / \$3,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$73,000

CATV 0%	WAVY 35%	WGNT 0%	WPXV 0%	WTKR 22%
WTVZ 0%	WVBT 5%	WVEC 38%		

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE